



Rockwell
INSTITUTE

by Colibri Real Estate

Welcome to the Rockwell Affiliate Program

At Rockwell, we believe in the power of partnership to inspire transformation. We're thrilled to welcome you to our affiliate community as we work together to redefine real estate education. Your role as an affiliate is pivotal in helping individuals achieve their dreams, gain financial independence, and build fulfilling careers.

Empowering dreams, one partnership at a time

Mission

To deliver top-tier real estate education that empowers individuals to reach their career aspirations and financial goals.

Vision

To be the trusted partner in real estate education, recognized for our quality, reliability, and success stories.



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Who We Are

Rockwell Institute real estate school has been the leading choice for aspiring real estate brokers pursuing professional and financial independence in Washington since 1974. Over 150,000 students have chosen Rockwell courses, with flexible learning options including virtual livestream classes, in-person classrooms, or self-paced online courses. From our Pass or Don't Pay Guarantee for qualifying education to our vast library of resources for CE, we're dedicated to supporting students in every phase of their real estate careers. As an affiliate, you'll join our mission to guide future real estate professionals toward success. Together, we'll connect more people to the resources and education they need to thrive in this industry.

Why Partner with Rockwell?

Proven Success

Over 25 years of experience in real estate education with consistently high pass rates.

Comprehensive Programs

From self-paced online courses to instructor-led livestream classes, we offer learning options for every lifestyle.

Recognized Brand

Affiliates benefit from partnering with a trusted, market-leading name in real estate education.

High Earning Potential

A product with a high AOV, competitive commission structures, and strong demand for pre-licensing education mean great revenue opportunities for affiliates.





Content Guidelines

1

Inspire Stories

Highlight the benefits of Rockwell programs for aspiring agents and career changers. Share how education opens doors to financial independence and career fulfillment.

2

Emphasize Benefits

Showcase the flexibility, quality, and support that make Rockwell courses ideal for students at any stage of their careers.

3

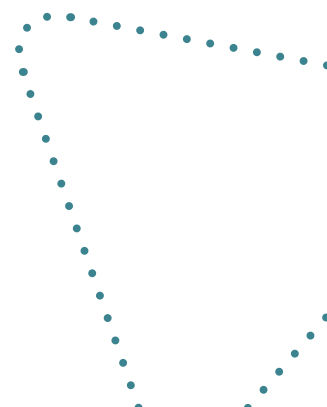
Stay On-Brand

Use the approved logos and images to maintain consistency.

4

Include a Clear Call to Action

Direct audiences to learn more or enroll via your unique affiliate link.



Support and Resources

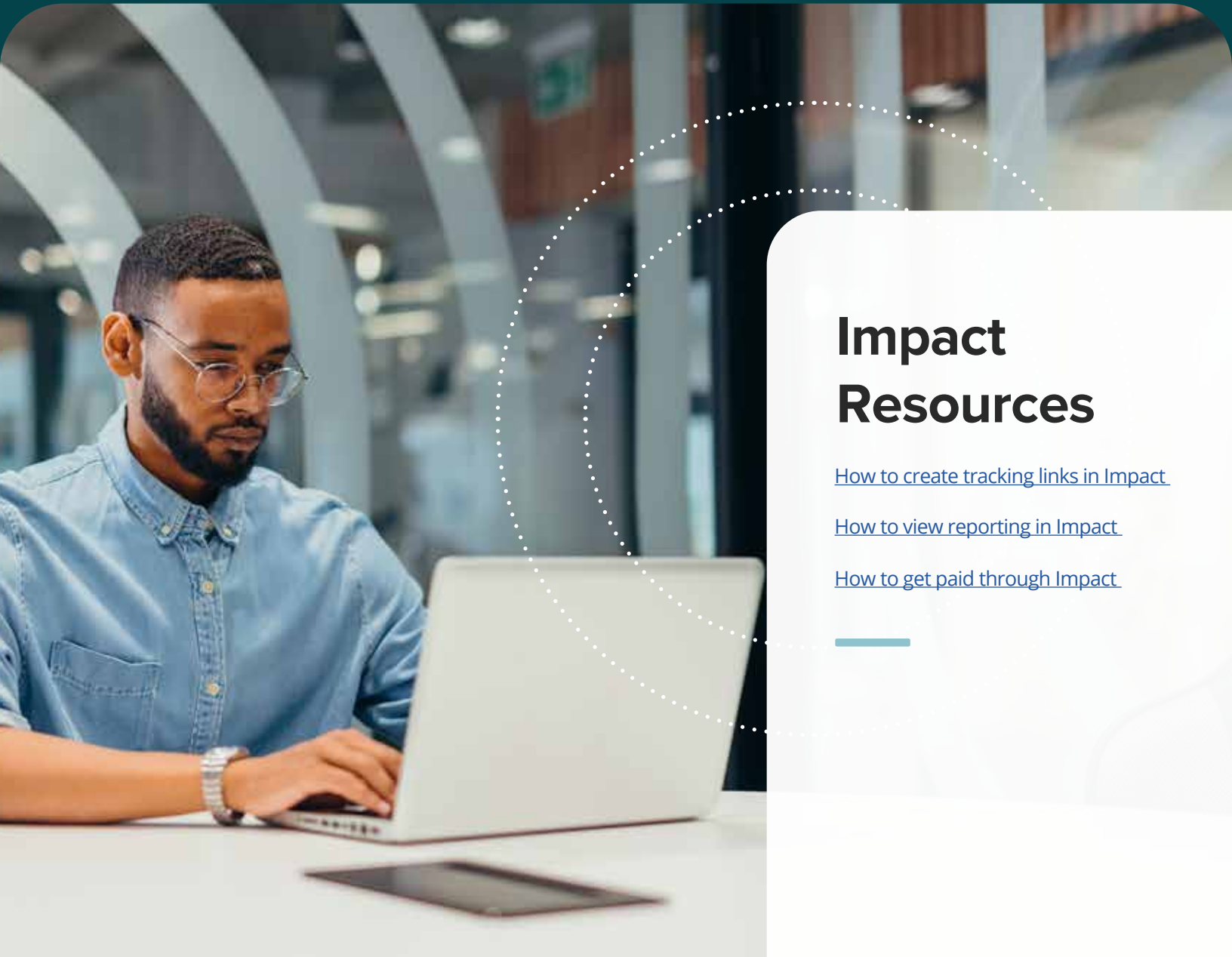
As part of our affiliate program, you'll have access to:



A dedicated affiliate manager to support you.



Regular performance updates to help optimize your campaigns.



Impact Resources

[How to create tracking links in Impact](#)

[How to view reporting in Impact](#)

[How to get paid through Impact](#)



Let's Build the Future of Real Estate Together

Thank you for partnering with Rockwell. Together, we can make a difference by empowering individuals to succeed in real estate.

Let's inspire, educate, and succeed—one affiliate campaign at a time.

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